

MAY 2-4 2024

GULF COAST HOT AIR
**BALLOON
FESTIVAL**
FOLEY, ALABAMA



Sponsorship Opportunities

Presenting Sponsor: \$30,000 (Limit 1)

- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on the festival t-shirt
- Recognition on TV commercial, and radio commercial (Purchased by Chamber)
- Recognition on marketing materials (Purchased by Chamber)
- Ad on homepage of website
- Logo and link on sponsor page of website
- Logo on lodging page of festival website
- Opportunity to provide bags for pilots
- Recognition on social media
- Recognition in Chamber's newsletter
- 3" x 2" ad in Chamber's newsletter
- Recognition on radio show
- 12x12 Booth space at Festival (in prime location)
- 20 VIP passes
- 10 VIP parking passes
- 20 T-shirts
- \$100 Balloon Bucks
- 2 Balloon Rides, wind and weather permitting
- 1 Poster
- 1 Private 20x20 tent at VIP tent

Corporate Tent Sponsor: \$20,000 (Limit 2)

- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on the festival t-shirt
- Recognition on marketing materials (Purchased by Chamber)
- Recognition on on sponsor page of website with link
- Recognition in press release
- Recognition on radio show
- 12x12 Booth space at Festival (in prime location)
- 20 VIP passes
- 10 VIP parking passes
- 20 T-shirts
- \$100 Balloon Bucks
- 2 Balloon Ride, wind and weather permitting
- 1 Poster
- 1 Private 20x20 tent



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Sponsorship Opportunities

Platinum Sponsor: \$15,000 (Limit 2)

- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on festival t-shirt
- Recognition marketing materials
- Logo and link on sponsor page of website
- Recognition on social media
- Recognition in press release
- Recognition on radio show
- 12x12 Booth space at festival
- 12 VIP passes
- 6 VIP parking passes
- 12 T-shirts
- \$100 Balloon Bucks
- 2 Balloon Rides, wind and weather permitting
- 1 Poster

VIP Presenting Sponsor: \$10,000 (Limit 1)*

- Private 20x20 VIP space for the weekend
- Opportunity to display your company's banner at the VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 10 VIP passes
- 5 VIP parking passes
- 10 T-shirts
- \$50 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Bar Sponsor: \$5,000 (Limit 3)

- Opportunity to display company's banner at beverage tent and VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12x12 Booth space at festival
- 8 VIP passes
- 4 VIP parking passes
- 8 T-shirts
- \$50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Soft Drink Sponsor: \$5,000 (Limit 1)

- Opportunity to display company's banner at beverage tent and VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12x12 Booth space at festival
- 8 VIP passes
- 4 VIP parking passes
- 8 T-shirts
- \$50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster



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Sponsorship Opportunities

VIP Sponsor: \$3,000 (Limit 3)

- Opportunity to display your company's banner at the VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- 12x12 Booth space at the festival
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- \$25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Diamond Media Sponsor: \$3,000

- Opportunity to display company's banner
- Recognition from stage announcements
- Banner on basket of balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12x12 booth space at festival
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- \$25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Gold Media Sponsor: \$2,000

- Opportunity to display company's banner
- Banner on basket of balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12 x 12 booth space at festival
- 4 VIP passes
- 2 VIP parking passes
- 4 T-shirts
- \$25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Silver Media Sponsor: \$1,000

- Banner on basket of balloon
- Name and link on sponsor page of website
- Recognition on social media
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Balloon ride, wind and weather permitting
- 1 Poster



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Sponsorship Opportunities

Platinum Accommodations Sponsor: \$5,000

- Opportunity to display company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Logo on lodging page of the website
- Recognition on social media
- 12x12 Booth space at festival
- 8 VIP passes
- 4 VIP parking passes
- 8 T-shirts
- \$50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Diamond Accommodations Sponsor: \$3,000

- Opportunity to display company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Logo on lodging page of the website
- 12x12 Booth space at festival
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- \$25 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Gold Accommodations Sponsor: \$2,000

- Opportunity to display company's banner
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Logo on lodging page of the website
- 12x12 Booth space at festival
- 4 VIP passes
- 2 VIP parking passes
- 4 T-shirts
- \$25 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Silver Accommodations Sponsor: \$1,000

- Banner on basket of a balloon
- Name and link on sponsor page of website
- Logo on lodging page of the website
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Balloon Ride, wind and weather permitting
- 1 Poster



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Sponsorship Opportunities

Courtesy Tent Sponsor: \$3,000 (Limit 1)*

- Opportunity to brand the Courtesy Tent
- Recognition from stage announcements
- Banner on basket of balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- 12 x 12 booth space at festival
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- \$25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Tether Ride Sponsor: \$2,500 (Limit 1)

- Opportunity to display company's banner
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- 1 Balloon Ride, weather permitting
- 1 Poster

Special Shape Sponsor: \$2,000 (Limit 3)*

- Opportunity to display company's banner
- Banner on basket of a balloon
- Recognition on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 4 VIP passes
- 2 VIP parking passes
- 4 T-shirts
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Hot Air Balloon Sponsor: \$1,000 (Limit 10)

- Banner on basket of balloon
- Name and link on sponsor page of website
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Meet and Greet Sponsor: \$500

- Recognition at Meet and Greet Tent
- Name and link on sponsor page of website
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Poster

Festival Sponsor: \$200

- Opportunity to display your banner
- Name and link on sponsor page of website
- 1 VIP parking pass
- 1 Poster

