TOTAL RESOURCE LAUNCH

TRL

CHAMBER CHOICES

SOUTH BALDWIN
CHAMBER OF COMMERCE

SOUTH BALDWIN CHAMBER
FOUNDATION

- CONNECT
- CELEBRATE
- CATALYZE

FEATURING

01. BALLOON FEST
02. LEADERSHIP
03. WALK THIS WAY
04. GOLF X2
05. BBQ & BLUES



out now!

COMPACT disc DIGITAL AUDIO

2026+2027

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COMMUNITY EVENTS

GULF COAST HOT AIR BALLOON FESTIVAL
APRIL 29 - MAY 1, 2027

Projected Attendance: 50,000-75,000

Presenting Sponsor: $50,000 (Limit 1)

- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on a basket of a balloon (4 sides)
- Logo on back of festival t-shirt
- Recognition on TV commercials and radio commercials (purchased by the Chamber)
- Recognition on marketing materials (purchased by the Chamber)
- Ad on festival website
- Logo & link on sponsor page of website
- Recognition on lodging page of website
- Opportunity to provide bags for pilots
- Recognition/Tag on social media posts
- Recognition in press releases
- Recognition in Chamber's newsletter
- Ad in Chamber's newsletter
- Recognition on tether ride tickets
- Recognition on radio show
- Logo on VIP badges
- Custom Logo Featured in Drone Show (if applicable)
- Private 20x20 tent at VIP
- Private event on your property on Thursday with a pilot, weather permiting
- 12x12 booth space
- 30 VIP Passes
- 15 VIP Parking Passes
- 30 T-Shirts
- $200 in Balloon Bucks
- 2 Balloon Rides, weather permitting
- 1 Poster

Drone Show Sponsor: $30,000 (Limit 1)

- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on a basket of a balloon
- Logo on back of festival t-shirt
- Logo & link on sponsor page of website
- Recognition on social media
- Recognition in press releases
- Recognition in Chamber's newsletter
- Recognition on radio show
- 2 Custom Logos/Name Featured in Drone Show
- 12x12 booth space
- 20 VIP Passes
- 10 VIP Parking Passes
- 20 T-Shirts
- $100 in Balloon Bucks
- 2 Balloon Rides, weather permitting
- 1 Poster





COMMUNITY EVENTS

GULF COAST HOT AIR BALLOON FESTIVAL
APRIL 29 - MAY 1, 2027

Projected Attendance: 50,000-75,000

Corporate Tent Sponsor: $20,000 (Limit 2)
- Private 20x20 VIP space for the weekend
- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on the basket of a balloon
- Logo on festival t-shirt
- Logo & link on sponsor page of website
- Recognition on social media
- Recognition in press releases
- 12x12 booth space
- 20 VIP passes
- 10 VIP parking passes
- 20 T-shirts
- $100 Balloon Bucks
- 2 Balloon Ride, wind and weather permitting
- 1 Poster

Platinum Sponsor: $15,000 (Limit 2)
- Opportunity to display your company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Logo on festival t-shirt
- Logo & link on sponsor page of website
- Recognition on social media
- Recognition in press release
- 12x12 booth space
- 12 VIP passes
- 6 VIP parking passes
- 12 T-shirts
- $100 Balloon Bucks
- 2 Balloon Rides, wind and weather permitting
- 1 Poster

VIP Presenting Sponsor: $10,000 (Limit 1)
- Private 20x20 VIP space for the weekend
- Opportunity to display your company's banner at the VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Logo on back of festival t-shirt
- Logo & link on sponsor page of website
- Recognition on social media
- Logo on VIP badges
- 12x12 booth space
- 10 VIP passes
- 5 VIP parking passes
- 10 T-shirts
- $50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Bar Sponsor: $5,000 (Limit 3)
- Opportunity to display company's banner at beverage tent and VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Logo on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12x12 booth space
- 8 VIP passes
- 4 VIP parking passes
- 8 T-shirts
- $50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster



COMMUNITY EVENTS

GULF COAST HOT AIR BALLOON FESTIVAL
APRIL 29 - MAY 1, 2027

Projected Attendance: 50,000-75,000

Soft Drink Sponsor: $5,000 (Limit 1)
- Opportunity to display company's banner at beverage tent and VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Logo on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12x12 booth space
- 8 VIP passes
- 4 VIP parking passes
- 8 T-shirts
- $50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

VIP Area Sponsor: $3,000 (Limit 3)
- Opportunity to display your company's banner at the VIP tent
- Recognition from stage announcements
- Banner on basket of a balloon
- Name on back of festival t-shirt
- Logo and link on sponsor page of website
- Logo on VIP Passes
- 12x12 booth space
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- $25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Diamond Media Sponsor: $3,000 (Limit 5)
- Opportunity to display company's banner
- Recognition from stage announcements
- Banner on basket of balloon
- Name on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on social media
- 12x12 booth space
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- $25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Gold Media Sponsor: $2,000 (Limit 5)
- Opportunity to display company's banner
- Banner on basket of balloon
- Logo and link on sponsor page of website
- Recognition on social media
- 4 VIP passes
- 2 VIP parking passes
- 4 T-shirts
- $25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Silver Media Sponsor: $1,000
- Banner on basket of balloon
- Name and link on sponsor page of website
- Recognition on social media
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Poster



COMMUNITY EVENTS

GULF COAST HOT AIR BALLOON FESTIVAL
APRIL 29 - MAY 1, 2027

Projected Attendance: 50,000-75,000

Platinum Accommodations Sponsor: $5,000
- Opportunity to display company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Logo on back of festival t-shirt
- Logo and link on sponsor page of website
- Logo on lodging page of the website
- Recognition on social media
- 12x12 booth space
- 8 VIP passes
- 4 VIP parking passes
- 8 T-shirts
- $50 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Diamond Accommodations Sponsor: $3,000
- Opportunity to display company's banner
- Recognition from stage announcements
- Banner on basket of a balloon
- Name on back of festival t-shirt
- Logo and link on sponsor page of website
- Logo on lodging page of the website
- 12x12 booth space
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- $25 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Gold Accommodations Sponsor: $2,000
- Opportunity to display company's banner
- Banner on basket of a balloon
- Logo and link on sponsor page of website
- Logo on lodging page of the website
- 4 VIP passes
- 2 VIP parking passes
- 4 T-shirts
- $25 Balloon Bucks
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Silver Accommodations Sponsor: $1,000
- Banner on basket of a balloon
- Name and link on sponsor page of website
- Logo on lodging page of the website
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Poster

Courtesy Tent Sponsor: $3,000* (Limit 1)
- Opportunity to brand the Courtesy Tent
- Recognition from stage announcements
- Banner on basket of balloon
- Name on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on press releases
- 12x12 booth space
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- $25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster



COMMUNITY EVENTS

GULF COAST HOT AIR BALLOON FESTIVAL
APRIL 29 - MAY 1, 2027

Projected Attendance: 50,000-75,000

Volunteer Appreciation: $3,000 (Limit 2)
- Opportunity to brand the Courtesy Tent
- Recognition from stage announcements
- Banner on basket of balloon
- Name on back of festival t-shirt
- Logo and link on sponsor page of website
- Recognition on press releases
- 12x12 booth space
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- $25 Balloon Bucks
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Tether Ride Sponsor: $2,500 (Limit 1)
- Opportunity to display company's banner
- Banner on basket of a balloon
- Name and link on sponsor page of website
- Recognition on social media
- Logo on tethered ride tickets
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- 1 Balloon Ride, weather permitting
- 1 Poster



Special Shape Sponsor: $2,000* (Limit 3)
- Opportunity to display company's banner
- Banner on basket of a balloon
- Name and link on sponsor page of website
- 6 VIP passes
- 3 VIP parking passes
- 6 T-shirts
- 1 Balloon Ride, wind and weather permitting
- 1 Poster

Hot Air Balloon Sponsor: $1,000 (Limit 10)
- Banner on basket of balloon
- Name and link on sponsor page of website
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Balloon ride, wind and weather permitting
- 1 Poster

Meet & Greet Sponsor: $750
- Recognition on signage at the Meet & Greet Tent
- Name and link on sponsor page of website
- 2 VIP passes
- 1 VIP parking pass
- 2 T-shirts
- 1 Poster

Festival Sponsor: $300
- Opportunity to display your banner
- 1 VIP parking pass
- 1 Poster



COMMUNITY EVENTS

BBQ & BLUES COOK-OFF
MARCH 12-13, 2027

Projected Attendance: 3,000-3,500

Presenting Sponsor: $6,500* (Limit 1)

- Opportunity to display your company's banner
- Recognition on sponsor banner
- Opportunity to provide cook team bags
- Opportunity to speak on stage
- Recognition from stage
- Invitation to provide a judge
- Recognition on t-shirt (Logo)
- Recognition on marketing materials
- Logo & Link on festival website
- Recognition on social media
- Recognition in Chamber newsletter
- Recognition in press release
- 12x12 booth space
- 1 cook team registration
- 12 entry tickets
- 6 T-shirts
- Logo on billboard



Entertainment Sponsor: $4,000 (Limit 2)

- Opportunity to display your company's banner
- Recognition on sponsor banner
- Recognition from stage
- Recognition on t-shirt (Logo)
- Recognition on marketing materials
- Logo & Link on festival website
- Recognition on social media
- Recognition in press release
- 12x12 booth space
- 1 cook team registration
- 10 entry tickets
- 5 T-shirts





COMMUNITY EVENTS

BBQ & BLUES COOK-OFF
MARCH 12-13, 2027

Projected Attendance: 3,000-3,500

Meat Sponsor: $3,000 (Limit 1)

- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition from stage announcements
- Recognition on t-shirt (Logo)
- Logo and link on website
- Recognition on social media
- Recognition in press releases
- 12x12 booth space
- 1 cook team registration
- 8 entry tickets
- 4 T-shirts

Kids' Zone Sponsor: $2,000 (Limit 1)

- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition on festival t-shirt (Logo)
- Logo and link on website
- Recognition on social media
- 12x12 booth space
- 6 entry tickets
- 3 T-shirts
- Branded Balloons (purchased by the Chamber - to be given free to kids)

Entry Gate Sponsor: $2,000 (Limit 1)

- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition on festival t-shirt (Logo)
- Logo and link on website
- Recognition on social media
- 12x12 booth space
- 6 entry tickets
- 3 T-shirts
- Branded entry wristbands

Beer Tent Sponsor: $2,000 (Limit 3)

- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition on festival t-shirt (Logo)
- Logo and link on website
- Recognition on social media
- 12x12 booth space
- 6 entry tickets
- 3 T-shirts
- Opportunity to provide cups/koozies



COMMUNITY EVENTS

BBQ & BLUES COOK-OFF
MARCH 12-13, 2027

Projected Attendance: 3,000-3,500

Courtesy Tent Sponsor: $2,000 (Limit 1)
- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition on festival t-shirt (Logo)
- Logo and link on website
- Recognition on social media
- 12x12 booth space
- 6 entry tickets
- 3 T-shirts
- Opportunity to brand the Courtesy Tent

Swag Sponsor: $2,000 (Limit 1)
- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition on festival t-shirt (Logo)
- Logo and link on website
- Recognition on social media
- 12x12 booth space
- 6 entry tickets
- 3 T-shirts
- Logo on sleeve of shirt



Boss Hog Sponsor: $1,500
- Opportunity to display your company's banner
- Recognition on sponsor signage at event
- Recognition on festival t-shirt (Name)
- Name and link on website
- 12x12 booth space
- 1 cook team registration
- 6 entry tickets
- 3 T-shirts

Judge's Tent Sponsor: $1,000 (Limit 5)
- Recognition on sponsor signage at event
- Invitation to provide a judge
- Recognition on festival t-shirt (name)
- Name and link on website
- 12x12 booth space
- 3 Entry tickets
- 2 T-shirts

Hog Sponsor: $600
- Recognition on sponsor signage at event
- Name and link on website
- 12x12 booth space
- 3 entry tickets
- 2 T-shirts

Piglet Sponsor: $300
- Recognition on sponsor signage at event
- Name and link on website
- 2 Festival tickets
- 2 T-shirts



COMMUNITY EVENTS

CHICAGO STREET SUPPER CLUB
OCTOBER 15, 2027

Projected Attendance: 350

Presenting Sponsor: $7,000 (Limit 1)
- Opportunity to display your company's banner
- Opportunity to provide gifts for guests
- Opportunity to speak before dinner
- Opportunity to provide marketing materials at each place setting
- Recognition from DJ/Musician
- Recognition on wine bottles
- Recognition on menu at dinner
- 3"x3" ad on homepage of the Chicago Street Supper Club section of the website with link
- Logo & link on website
- Recognition on social media
- 3"x2" ad in the Chamber's newsletter
- Recognition in press releases
- 16 tickets to the dinner (reserved table)

Hospitality Sponsor: $4,000 (Limit 4)
- Opportunity to display your company's banner
- Opportunity to provide cups/koozies for cocktail hour
- Opportunity to provide marketing materials at each place setting
- Recognition from DJ
- Logo & link on website
- Recognition in press releases
- 8 tickets to the dinner (reserved table)

Entertainment Sponsor: $3,000 (Limit 2)
- Opportunity to display your company's banner
- Logo and link on website
- Recognition from DJ/musician
- 6 tickets to the dinner

Wine Bottle Sponsor: $2,000 (Limit 4)
- Logo and link on website
- Recognition on wine bottles for one course
- 4 tickets to the dinner

Table Sponsor: $1,500
- 8 tickets to the dinner (reserved table)

Dinner Sponsor: $500
- Logo and link on website
- 2 tickets to the dinner





COMMUNITY EVENTS

CHAMBER GOLF CLASSIC
MARCH 19, 2027

Projected Attendance: 140

Presenting Sponsor: $6,000 (Limit 1)

- Recognition on sponsor signage at event
- Opportunity to display your banner
- Recognition on golf balls given to golfers
- Opportunity to host a hole (have contests, giveaways, food...)
- Opportunity to speak to golfers
- Recognition on emails sent to golfers
- Recognition on all advertisement
- Opportunity to supply bag given to golfers
- Opportunity to include promotional items
- Social Media spotlight
- Recognition on website
- 8 Players
- Tee Sign (made and provided by Vulcan, Inc.)
- Premium Cart Starting Position

Awards Sponsor: $4,000 (Limit 1)

- Recognition on sponsor signage at event
- Opportunity to display your banner
- Opportunity to host a hole (have contests, giveaways, food...)
- Opportunity to speak to golfers
- Recognition on emails sent to golfers
- Opportunity to include promotional items
- Recognition on website
- Recognition on social media
- 4 Players
- Tee Sign (made and provided by Vulcan, Inc.)
- Recognition on awards

Lunch Sponsor: $3,000 (Limit 2)

- Recognition on sponsor signage at event
- Opportunity to host a hole (have contests, giveaways, food...)
- Recognition on emails sent to golfers
- Opportunity to include promotional items
- Recognition on website
- Recognition on social meedia
- 4 Players
- Tee Sign (made and provided by Vulcan, Inc.)

Hole in One Sponsor: $2,500 (Limit 1)

- Recognition on sponsor signage at event
- Opportunity to "host" a hole (have contests, prize giveaway, food, etc.) – Chamber handles insurance/prize
- Recognition on emails sent to golfers
- Social Media Spotlight
- Opportunity to include promotional items
- Recognition on website with link
- 4 Players
- Tee sign (made and provided by Vulcan, Inc.)

Bottle Bonanza Sponsor: $2,000 (Limit 1)

- Recognition on sponsor signage at event
- Opportunity to display your banner
- Recognition on emails sent to golfers
- Opportunity to include promotional items
- Recognition on website
- 4 Players
- Tee Sign (made and provided by Vulcan, Inc.)



COMMUNITY EVENTS

CHAMBER GOLF CLASSIC
MARCH 19, 2027

Projected Attendance: 140

Golf Cart Sponsor: $1,500 (Limit 2)
- Recognition on sponsor signage at event
- Recognition on all player's golf carts
- Opportunity to include promotional items
- Recognition on website with link
- 4 Players
- Tee Sign (made and provided by Vulcan, Inc.)

Course Sponsor: $1,500 (Limit 15)
- Recognition on sponsor signage at event
- Opportunity to "host" a hole (have contests, prize giveaway, food, etc.)
- Opportunity to include promotional items
- Recognition on website with link
- 4 Players
- Tee sign (made and provided by Vulcan, Inc.)

Beverage Cart Sponsor: $800 (Limit 2)
- Recognition on beverage carts
- Recognition on drink tickets
- Opportunity to include promotional items
- Recognition on website with link
- Tee Sign (made and provided by Vulcan, Inc.)

Team Sponsor: $800
- Opportunity to include promotional items
- 4 Players
- Tee Sign (made and provided by Vulcan, Inc.)

Four-Person Team: $700
- 4 Players

Tee Sign: $200
- Tee Sign (made and provided by Vulcan, Inc.)





COMMUNITY EVENTS

GOLF FORE! EDUCATION
OCTOBER 1, 2027

Projected Attendance: 120

Presenting Sponsor: $5,000 (Limit 1)
- Recognition on sponsor signage at event
- Opportunity to display your company's banner
- Recognition on golf balls given to golfers
- Opportunity to host a hole (have contests, giveaways, food...)
- Opportunity to speak to golfers
- Recognition on emails sent to golfers
- Recognition on all advertisement
- Opportunity to supply bag given to golfers
- Opportunity to include promotional items
- Recognition on website
- Social Media spotlight
- 8 Players
- Tee Sign

Awards Sponsor: $2,500 (Limit 1)
- Recognition on sponsor signage at event
- Opportunity to display your company's banner
- Opportunity to host a hole (have contests, giveaways, food...)
- Recognition on emails sent to golfers
- Opportunity to include promotional items
- Recognition on website
- Recognition on social media
- Recognition on awards
- 4 Players
- Tee Sign

Hole in One Sponsor: $1,000 (Limit 1)
- Recognition on sponsor signage at event
- Opportunity to "host" a hole (have contests, prize giveaway, food, etc.) – must provide insurance
- Opportunity to include promotional items
- Recognition on registration sent to golfers
- Recognition on website with link
- Social Media spotlight
- 4 Players
- Tee sign

Bottle Bonanza Sponsor: $1,500 (Limit 1)
- Recognition on sponsor signage at event
- Opportunity to display your banner
- Recognition on emails sent to golfers
- Opportunity to include promotional items
- Recognition on website
- Recognition on social media
- 4 Players
- Tee Sign

Course Sponsor: $1,000 (Limit 15)
- Recognition on sponsor signage at event
- Opportunity to "host" a hole (have contests, prize giveaway, food, etc.)
- Opportunity to include promotional items
- Recognition on website with link
- 4 Players
- Tee sign



COMMUNITY EVENTS

GOLF FORE! EDUCATION
OCTOBER 1, 2027

Projected Attendance: 120

Golf Cart Sponsor: $1,000 (Limit 2)
- Recognition on sponsor signage at event
- Recognition on all player's golf carts
- Opportunity to include promotional items
- Recognition on website with link
- 4 Players
- Tee Sign

Beverage Cart Sponsor: $800 (Limit 2)
- Recognition on beverage carts
- Recognition on drinks tickets
- Opportunity to include promotional items
- Recognition on website with link
- Recognition on social media
- Tee Sign

Team Sponsor: $700
- Opportunity to include promotional items
- Recognition on website with link
- 4 Players
- Tee Sign

Four-Person Team: $600
- 4 Players

Friends of the Foundation Sponsor: $250
- Recognition on sponsor signage at event
- Opportunity to include promotional items
- Recognition on website
- Tee Sign

Tee Sign: $150
- Tee Sign





COMMUNITY EVENTS

MAGNOLIA RUN
NOVEMBER 6, 2027

Projected Attendance: 350

Presenting Sponsor: $5,000 (Limit 1)
- Recognition on T-shirt
- Recognition on runner awards
- Opportunity to display banner at event
- Recognition on emails sent to runners
- Recognition on all advertisements
- Recognition in press release
- Recognition on social media
- Recognition on website with link
- Booth space
- Opportunity to provide promo items
- 6 runner registrations & 6 T-shirts

Shirt Sponsor: $3,000 (Limit 1)
- Recognition on T-shirt sleeve
- Opportunity to display banner at event
- Recognition on emails sent to runners
- Recognition in press release
- Recognition on social media
- Recognition on website with link
- Booth space
- Opportunity to provide promo items
- 4 runner registrations & 8 T-shirts

Awards Sponsor: $2,000 (Limit 1)
- Recognition on T-shirt
- Recognition on runner awards
- Recognition on emails sent to runners
- Recognition in press release
- Recognition on social media
- Recognition on website with link
- Opportunity to provide promo items
- Opportunity to present awards
- 4 runner registrations & 4 T-shirts

Diamond Sponsor: $1,500
- Recognition on T-shirt
- Opportunity to display banner at event
- Recognition in press release
- Recognition on website with link
- Opportunity to provide promo items
- Booth space
- 3 runner registrations & 3 T-shirts

Course Sponsor: $1,000 (Limit 2)
- Recognition on signage throughout the course
- Recognition on T-shirt
- Opportunity to display banner at event
- Recognition on website with link
- Opportunity to provide promo items
- 2 runner registrations & 2 T-shirts

Gold Sponsor: $750
- Recognition on T-shirt
- Opportunity to display banner at event
- Recognition on website with link
- Opportunity to provide promo items
- 1 runner registrations & 1 T-shirt

Silver Sponsor: $500
- Recognition on T-shirt
- Recognition on website with link
- 1 runner registration & 1 T-shirt

Beverage Station Sponsor: $300
- Recognition on signage at beverage stations
- Recognition on website with link
- 1 runner registration



COMMUNITY EVENTS

THE FOUNDATION PADDLE CLASSIC
AUGUST 2027

Projected Attendance: 100

Presenting Sponsor: $1,500 (Limit 1)

- Premier logo placement on all event marketing materials
- Opportunity to display banner on a court
- Recognition in media releases
- Recognition on event signage
- Vendor booth space at tournament
- Opportunity to include items in player swag bags
- Dedicated social media spotlight post
- Social media recognition
- 4 - Team Registrations
- Recognition on t-shirt
- Recognition during event announcements
- Recognition during event awards ceremony

Award Sponsor: $1,000 (Limit 1)

- Logo on all award medals
- Opportunity to display banner on a court
- Recognition in media releases
- Recognition on event signage
- Vendor booth space at tournament
- Opportunity to include items in player swag bags
- Social media recognition
- Recognition on t-shirt
- Recognition during event announcements
- Recognition during event awards ceremony

Gold Sponsor: $750

- Opportunity to display banner on a court
- Recognition on event signage
- Vendor booth space at tournament
- Opportunity to include items in player swag bags
- Social media recognition
- 2 - Team Registrations
- Recognition on t-shirt
- Recognition during event announcements

Silver Sponsor: $500

- Opportunity to display banner on a court
- Recognition on event signage
- Opportunity to include items in player swag bags
- Social media recognition
- 2 - Team Registrations
- Recognition on t-shirt

Court Sponsor: $250

- Opportunity to display banner on a court
- Social media recognition



WALK THIS WAY 5K & BLOCK PARTY
SEPTEMBER 2027

Projected Attendance: 200

Platinum Record: $2,500 (Limit 2)
- 10 entry tickets (includes tshirts)
- Recognition on social media
- Large logo on tshirt
- Recognition on the course
- Opportunity to display your company's banner
- Recognition from the band
- Recognition in press release
- Logo & link on website
- Onsite signage

MTV Gold: $1,500 (Limit 2)
- 8 entry tickets (includes tshirt)
- Recognition on social media
- Logo on tshirt
- Recognition on the course
- Opportunity to display your company's banner
- Recognition in press release
- Logo & link on website
- Onsite signage

Silver Cassette: $1,000 (Limit 2)
- 6 entry tickets (includes tshirt)
- Logo on tshirt
- Opportunity to display your company's banner
- Recognition in press release
- Logo & link on website
- Onsite signage

Vinyl: $750 (Limit 2)
- 4 entry tickets (includes tshirt)
- Name on tshirt
- Opportunity to display your company's banner
- Logo & link on website
- Onsite signage

Boombox: $500
- 2 entry tickets (includes tshirt)
- Opportunity to display your company's banner
- Logo & link on website
- Onsite signage

Mixtape: $250
- 2 entry tickets (includes tshirt)
- Logo & link on website



MEMBER ONLY EVENTS

AM CONNECTIONS QUARTERLY

Projected Attendance: 30

Presenting Sponsor: $500 (Limit 4)

- Opportunity to give a presentation about your business
- Opportunity to distribute marketing materials during event
- Recognition on Chamber website
- Recognition in email communications
- Recognition on social media
- Recognition on signage at event

BUSINESS AFTER HOURS MONTHLY

Projected Attendance: 75-100

Presenting Sponsor: $1,000 (Limit 12)

- Opportunity to host at your business location
- Opportunity to speak to attendees about your business
- Recognition in email communications
- Recognition in Chamber newsletter
- Recognition on social media





MEMBER ONLY EVENTS

THE SB'S : CELEBRATING THE PEOPLE & PROGRESS OF SOUTH BALDWIN
JANUARY 29, 2027

Projected Attendance: 275

Presenting Sponsor: $5,000 (Limit 1)
- Recognition on SBs emails
- Opportunity to display company signage
- Recognition in weekly emails
- Logo on presentation
- Recognition from podium
- Recognition on tickets
- Full page ad in Chamber Newsletter
- Opportunity to speak before awards
- Recognition on website
- Recognition on social media
- Logo featured on TVs in lobby
- Opportunity to have an ad playing before program
- Private mezzanine seating
- 20 tickets

Awards Sponsor: $4,000 (Limit 1)
- Recognition on SBs emails
- Opportunity to display company signage
- Recognition in weekly emails
- Logo on presentation
- Recognition from podium
- Opportunity to present awards
- Recognition on website
- Recognition on social media
- Logo featured on TVs in lobby
- Opportunity to have an ad playing before program
- 15 tickets

Diamond Sponsor: $3,000
- Recognition on SBs emails
- Logo on presentation
- Recognition from podium
- Recognition on website
- Recognition on social media
- Logo featured on TVs in lobby
- 10 tickets

Gold Sponsor: $2,000
- Logo on presentation
- Recognition on website
- Recognition on social media
- Logo featured on TVs in lobby
- 8 tickets

Silver Sponsor: $1,000
- Name on presentation
- Recognition on website
- 6 tickets

Bronze Sponsor: $500
- Name on presentation
- Recognition on website
- 2 tickets



MEMBER ONLY EVENTS

DIPLOMAT PROGRAM

The Chamber Diplomats are an exclusive group of exceptional volunteers whose mission is to enhance partner engagement in the South Baldwin Chamber of Commerce by welcoming and mentoring new members and new Chamber partners, attending Chamber events, strengthening Chamber staff efforts with connections and resources; opening doors for recruitment and retention of members and operational support at member or community events.

Presenting Sponsor: $1,000* (Limit 1)

- Recognition on social media
- Recognition on Diplomat Application
- Recognition on Diplomat of the Month plaques
- Recognition on Chamber's Diplomat page
- Opportunity to present Diplomat with awards

Diamond Sponsor: $500 (Limit 4)

- Recognition on social media
- Recognition on Diplomat Application
- Recognition on Chamber's Diplomat page

Gold Sponsor: $250 (Limit 4)

- Recognition on Chamber's Diplomat page

SBAWESOME AWARD MONTHLY

Presenting Sponsor: $2,000 (Limit 1)

- Recognition at each award presentation
- Opportunity to present award to each recipient
- Recognition on Chamber website with link
- Recognition in news blog
- Recognition on social media



Gift Card Sponsor: $1,000 (Limit 1)

- Recognition at each award presentation
- Recognition on Chamber website with link
- Recognition in news blog
- Recognition on social media

Diamond Sponsor: $500 (Limit 5)

- Recognition on Chamber website with link
- Recognition in news blog

Gold Sponsor: $250 (Limit 5)

- Recognition on Chamber website with link



MEMBER ONLY EVENTS

LEADERSHIP SERIES
8 TIMES PER YEAR

Projected Attendance: 180 - 200

Presenting Sponsor: $4,000 (Limit 1)
- Recognition on program
- Recognition on table signs
- Opportunity to speak
- Recognition in presentation
- Recognition from podium at each event
- Link on website
- Recognition in email communication
- Recognition on social media
- 8 tickets to EACH Leadership Luncheon

Education Sponsor: $3,000 (Limit 2)
- Recognition on program
- Recognition on table signs
- Recognition in presentation
- Recognition from podium at each event
- Link on website
- Recognition on social media
- 8 tickets to EACH Leadership Luncheon

Diamond Sponsor: $2,500
- Recognition on program
- Recognition on table signs
- Recognition in presentation
- Link on website
- 8 tickets to EACH Leadership Luncheon

Gold Sponsor: $2,000
- Recognition on program
- Recognition in presentation
- Link on website
- 6 tickets to EACH Leadership Luncheon

Silver Sponsor: $1,500
- Recognition on program
- Recognition in presentation
- Link on website
- 3 tickets to EACH Leadership Luncheon

Bronze Sponsor: $750
- Recognition in presentation
- 2 tickets to EACH event

All Pass: $210
- 1 ticket to each event





WORKFORCE

The South Baldwin Chamber of Commerce offers workforce sponsorship opportunities as a part of our program of work. These sponsorships not only support the Chamber's initiatives but also provide businesses with valuable exposure through events, programs, and advertising opportunities, enhancing their visibility in the South Baldwin community.

Workforce Champion Sponsor: $10,000

- Recognition at all workforce events (including in person or virtual lunch and learns as well as logo on event related promotions)
- Priority Talent Connection (Qualified and interested job candidates directed to Workforce Champions first from created worker pipelines or other resources)
- Highlighted on social media
- Business name on quarterly emails
- Meet and Greet with Leadership Series Keynote Speaker
- Recognition on website
- Enhanced Web Listing
- Banner ad on Chamber job board
- Workforce badge on directory page
- Priority connections on upskill and training opportunities with workforce partners



Talent Solution Sponsor: $5,000

- Highlighted on social media
- Business name on quarterly emails
- Meet and Greet with Leadership Series Keynote Speaker
- Recognition on website
- Enhanced Web Listing
- Workforce badge on directory page
- Priority connections on upskill and training opportunities with workforce partners

Workforce Strategy Sponsor: $2,500

- Meet and Greet with Leadership Series Keynote Speaker
- Recognition on website
- Enhanced Web Listing
- Workforce badge on directory page
- Priority connections on upskill and training opportunities with workforce partners



CHAMBER FOUNDATION

ACADEMIC BANQUET
HONORING STUDENTS FROM FOLEY + ELBERTA HIGH
MAY 2027

The academic banquet honors the top seniors at each high school.

Presenting Sponsor: $2,000 (Limit 2)
- Recognition on program
- Recognition from podium
- Recognition on invitation
- Recognition in press release
- Logo and link on website
- Recognition in email communication
- Recognition on social media
- 4 Tickets

Diamond Sponsor: $1,000
- Recognition on program
- Recognition from podium
- Logo and link on website
- Recognition in email communication
- Recognition on social media
- 4 Tickets

Gold Sponsor: $500
- Recognition on program
- Recognition from podium
- Logo and link on website
- Recognition on social media
- 2 Tickets

Silver Sponsor: $250
- Recognition on program
- Logo and link on website
- 2 Tickets

Bronze Sponsor: $150
- Recognition on program
- 1 Ticket

PRINCIPAL'S LUNCHEON
QUARTERLY

Each quarter, the Chamber Foundation hosts a lunch where all 14 school principals are invited for a chance to connect and discuss issues that are pressing to our school system.

Quarterly Sponsor: $400
- Recognition on website with link
- Recognition in email communication with all principals
- Invitation & opportunity to speak at luncheon



CHAMBER FOUNDATION

PARTNERS OF THE FOUNDATION

As a Partner of the Foundation, you are making a meaningful, direct impact on students and educators across South Baldwin County. Your support helps sustain vital programs such as Junior Ambassadors, which promote youth leadership, volunteerism, and civic engagement. It also provides resources for student orientations and grade-level transitions, ensuring students are supported as they enter new learning environments. In addition, your partnership funds classroom and testing incentives that motivate and recognize student achievement, as well as teacher appreciation efforts that celebrate the dedication of our educators throughout the year. Finally, your support allows the Foundation to respond quickly to emergency needs and classroom supply gaps that arise unexpectedly. Together, these efforts create stronger schools and a more connected, supported educational community.

Presenting Sponsor $5,000 (Limit 1)

- Featured logo and clickable link on the South Baldwin Chamber Foundation homepage
- Recognition on all sponsor signage at SBCF programs and community events
- Featured on the South Baldwin Chamber Foundation website
- Opportunity to host Junior Ambassadors at your place of business
- Verbal recognition at Junior Ambassador Opening & Closing Ceremonies
- Spotlight feature in the Foundation e-news
- Recognition in press releases related to Foundation programs
- Logo/name placement on Junior Ambassador & EPIC applications and PowerPoint presentations (when appropriate)
- Recognition across Foundation social media platforms
- Recognition on promotional materials (print and digital, when appropriate)
- Invitation to attend the Junior Ambassador & EPIC program Closing Ceremony
- Opportunity to include promotional items in giveaway bags when appropriate

Diamond Sponsor: $2,500 (Limit 2)

- Featured on the South Baldwin Chamber Foundation website
- Recognition on all sponsor signage at SBCF programs
- Verbal recognition at Junior Ambassador Opening & Closing Ceremonies
- Spotlight feature in the Foundation e-news
- Recognition in press releases related to Foundation programs
- Logo/name placement on Junior Ambassador & EPIC applications and PowerPoint presentations (when appropriate)
- Recognition across Foundation social media platforms
- Recognition on promotional materials (print and digital, when appropriate)
- Invitation to attend the Junior Ambassador & EPIC program Closing Ceremony
- Opportunity to include promotional items in giveaway bags when appropriate

Gold Sponsor: $1,000

- Featured on the South Baldwin Chamber Foundation website
- Recognition on all sponsor signage at SBCF programs
- Recognition in press releases related to Foundation programs
- Logo/name placement on Junior Ambassador & EPIC applications and PowerPoint presentations (when appropriate)
- Recognition across Foundation social media platforms
- Recognition on promotional materials (print and digital, when appropriate)
- Invitation to attend the Junior Ambassador & EPIC program Closing Ceremony
- Opportunity to include promotional items in giveaway bags when appropriate

Silver Sponsor: $500

- Featured on the South Baldwin Chamber Foundation website
- Logo/name placement on Junior Ambassador & EPIC applications and PowerPoint presentations (when appropriate)
- Recognition on promotional materials (print and digital, when appropriate)
- Invitation to attend the Junior Ambassador & EPIC program Closing Ceremony
- Opportunity to include promotional items in giveaway bags when appropriate

Bronze Sponsor: $250

- Featured on the South Baldwin Chamber Foundation website
- Logo/name placement on Junior Ambassador & EPIC applications and PowerPoint presentations (when appropriate)
- Invitation to attend the Junior Ambassador & EPIC program Closing Ceremony
- Opportunity to include promotional items in giveaway bags when appropriate



CHAMBER FOUNDATION

epic South Baldwin
ENTREPRENEUR PROGRAM IMPACTING COMMUNITIES

ENTREPRENEUR PROGRAM IMPACTING COMMUNITIES

The EPIC! program is a year-long interactive and educational business program that will teach students the fundamentals of starting a business, offer networking opportunities, and grant resources and funding for student start-ups.

Corporate Sponsor: $1,000 (Limit 2)

- Verbal recognition at EPIC program virtual and in-person events
- Opportunity to speak to students at any in-person EPIC event
- Recognition on EPIC program social media
- Recognition in EPIC email communication
- Recognition on EPIC program webpage
- Ability to provide a letter or promotional materials in the EPIC program welcome pack
- Invitation to become an EPIC program mentor
- Invitation to have one seat on the EPIC advisory council

Grant Sponsor: $500

- Recognition on EPIC program social media
- Recognition in EPIC email communication
- Recognition on EPIC program webpage
- Ability to provide a letter or promotional materials in the EPIC program welcome pack
- Invitation to become an EPIC program mentor
- Invitation to have one seat on the EPIC advisory council

Meeting Sponsor: $250

- Recognition on EPIC program webpage
- Ability to provide a letter or promotional materials in the EPIC program welcome pack
- Invitation to become an EPIC program mentor
- Invitation to have one seat on the EPIC advisory council
- Opportunity to host an EPIC meeting at your place of business

Food Sponsor: $150

- Recognition on EPIC program social media
- Recognition on EPIC program webpage
- Recognition on food tables

Student Sponsor: $50

- Recognition on EPIC program webpage
- Invitation to become an EPIC program mentor



CHAMBER FOUNDATION

TEACHER / STUDENT GRANTS



Students and teachers from SACS accredited Foley and Elberta feeder pattern schools have the opportunity to partner together and apply for grants in order to fund programs or purchases that will improve classroom learning. A Grants Review Committee reviews and scores applications based on quality and content, the number of students impacted and the sustainability of proposed projects.

Donate any denomination. Your donation is 100% tax deductible and a letter will be mailed to you for your records. Donors can also earmark their donation to be applied to a specific school.



ADVERTISING

HOMEPAGE BANNER AD QUARTERLY

Quarter: $300 / All Year: $1,000

- Logo and link on scrolling banner of the Chamber's website homepage

MONTHLY BANNER AD

Monthly: $300

- 480x60 Banner ad with link located at the top of select pages of the Chamber website (can be created by the Chamber)

BUSINESS OF THE MONTH

Monthly: $1,000 (Limit 12)

- Recognition in Chamber's monthly newsletter
- Recognition on social media (5 platforms)
- Recognition on Chamber website
- Business is provided with Business of the Month sign to display during the month purchased
- Headline in Weekly Email
- Pinned post for the month on social
- Radio appearance on Sunny 105.7

NEW MEMBER FOLDER

$1,000 (limit 1)

- Flyer in folder of all folders distributed (new members, prospective members, vendors, pilot, cook teams, etc.)
- Opportunity to write a welcome letter to be given to all new members

WEEKLY EMAIL

Quarter: $500 / Yearly: $1,900

- Logo and link on weekly email sent to members (avg. 1,500) every Monday

Weekly Highlight: $100

- Business Highlight with logo and paragraph (one email only)

CHAMBER NEWSLETTER

Issues are sent out every two months via email and social media.
All issues are available online and include active links for the cover feature and ads of all sizes.
Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec

Cover: $800 (Limit 1 per issue) includes inside story article with photos
Full Page: $500 (Limit 2 per issue)
Half Page: $350 (Limit 2 per issue)
Small Ad (2" x 2.5'"): $250 (Limit 6 per issue)

let us be your partner in business

South Baldwin Chamber of Commerce

MEMBER Benefits

CONNECTING

BUSINESSES
PROFESSIONALS
INFORMATION
SUPPORT

VISIBILITY AND PROMOTION

CHAMBER CHOICES SPONSORSHIPS
SOCIAL MEDIA
REFERRALS
DIRECTORY AND ENHANCED WEB LISTING

GROWTH AND DEVELOPMENT

SOUTH BALDWIN CHAMBER FOUNDATION
GATEWAY INITIATIVE

EVENTS AND NETWORKING OPPORTUNITIES

BUSINESS AFTER HOURS
RIBBON CUTTINGS
LEADERSHIP SERIES
AM CONNECTIONS
COMMUNITY EVENTS

RESOURCES

HEALTH, DENTAL & VISION INSURANCE COVERAGE
JOB BOARD
MEMBER TO MEMBER DEALS
DISCOUNT ATTRACTIONS
OFFICE DEPOT DISCOUNT PROGRAM

Contact Us Today

SOUTH BALDWIN
CHAMBER OF COMMERCE

A: 200 N Alston St. P: 251-943-3291 E: travis@mylocalchamber.net

SOUTH BALDWIN CHAMBER

TOTAL RESOURCE LAUNCH 2026-2027

01. RENWALS: AUG 26 - SEPT 22
02. TRL TRAINING: SEPT 22 5-7
03. TRL REWIND 1: OCT 8 11:30-1
04. TRL REWIND 2: OCT 22 11:30-1
05. TRL REWIND 3: NOV 5 11:30-1
06. TRL REWIND 4: NOV 19 11:30-1
07. TRL WRAPS: DEC 1
08. TRL AWARDS NIGHT: DEC 8 5:30-8:30

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