

BENEFITS OF MEMBERSHIP

EXPOSURE

- Online directory includes business name, phone number, address, map, & a description of your business. The online directory was viewed 120,000 times in 2022. Your listing also comes up on third-party search engines
- Directory listing in 10,000+ copies of the Find It Local guide that is dispersed throughout our community
- Receive a Membership decal to let your patrons know that your business supports the local community

CONNECTION

- Access to the Member Information Center (MIC), a central location to assist businesses and get connected with the community. It allows you to manage your online listing, post job openings, hot deals, press releases, and download a member badge. You can also create a special discount for other Chamber members
- Networking opportunities through a variety of networking opportunities and platforms like Business After Hours, AM Connections, ribbon cuttings, and more

INFORMATION

- Weekly Chamber email informs you about upcoming events, ways to use your membership to help your business prosper, & other local business news
- Bi-monthly newsletter provides information & stories about other community businesses
- Leadership Series is held at the Foley Civic Center with timely, informative speakers. Past speakers include CEO of OWA, CEO of GS/OB Tourism, Alabama Attorney General, and Governor Kay Ivey

ADVOCACY

- Communicate the voice of our businesses at a local level, in both Montgomery and Washington
- Help recruit new industry to South Baldwin and assist local companies with expansion projects
- Provide the necessary tools for small businesses to expand locally
- Support community infrastructure projects to help your business grow and prosper
- Plan and execute community events to help make South Baldwin an amazing place to work and play

BOTTOM LINE

- Office Depot Discount program allows Chamber members discounts on office supplies and printing at Office Depot and Office Max, in-store or online
- Chamber Member Discounts give discounts to other Chamber members just for being a member
- Member-to-Member Discounts offer exclusive savings with several other Chamber members